

# 'Ultimate Luxury Treatment' Snail Essential 24K Gold Mask

## Concept

" Luxurious anti-aging home treatment designed for various aging concerns. "

### Intense Deep Care

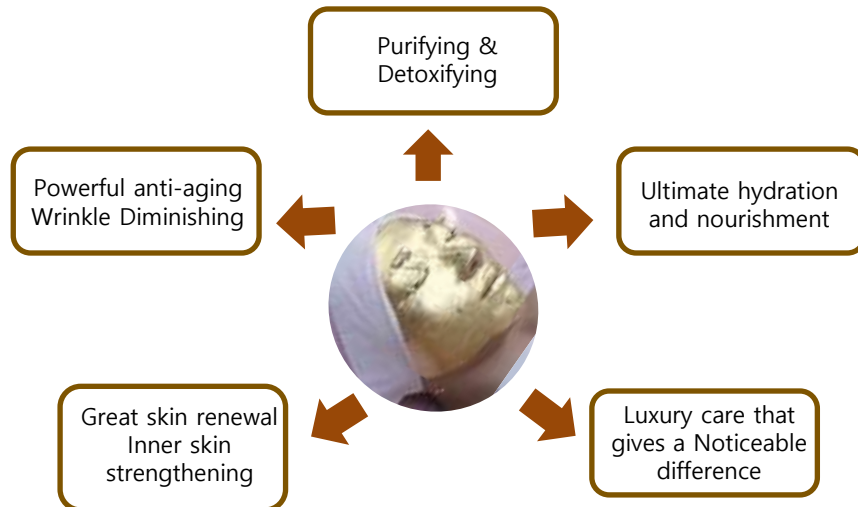
24K gold 1000µg  
Gold Snail Mucin Extract  
1,000ppm

### Gold luxury Formula

- Wash-off type
- Maximum hydration
- Golden color

### Lifting & Firming

24K gold stimulates lifting effect  
Ginseng-fed noble snail offers EGF to increase firmness.



## Main Ingredients

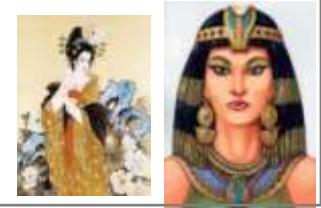
### 1) 99.9%24K Gold

- ❖ Stimulates circulation
- ❖ Prevents wrinkles and other signs of aging
- ❖ Immune system strengthening
- ❖ Improves Cell metabolism. Overall skin condition improves.



#### ➤ Gold therapy loved by Cleopatra and Yang Kuei-fei

It is widely known that Yang Kuei-fei loved taking bath with gold and that Cleopatra wore gold mask every night to retain her youthful skin.



### 2) Noble Snail Mucin

- Mucin Is the bodily secretion to restore the damaged tissue of its body.
- Stimulates collagen synthesis, helping to heal the damage
- Rich in skin beneficial nutrients and softening agent.



### 3) EGF (Epidermal Growth Factor) to stimulate cell growth.

- EGF is a growth factor in upper layers of the skin that stimulates cell growth, proliferation, and differentiation.
- From mid 20, skin's existing EGF starts to decrease, slowing the cell renewal. EGF can play significant role in delaying this aging process.



### 4) Pomegranate

- ❖ Powerful antioxidant
- ❖ Improves Hydration & Vitality



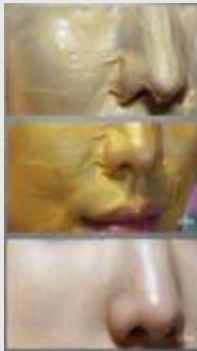
Name	<b>Snail Essential 24K Gold Mask</b>
Key Selling Point	Gold therapy antiaging care for an ultimate luxury skin treatment.
Ingredient	24k gold 1000µg, Nobel snail mucin 1,000ppm
Vol/ price	100ml / 18,000 won
Direction	After cleansing and toner, spread generous amount of the mask on entire face avoiding eye and lip area. Leave on for 15~20 minutes and wash off.

**Feature**

- Luxurious intense treatment
  - Formulated with the powerful antiaging ingredients, 24K gold 1000µg and ginseng-fed noble snail mucin 1,000ppm, this mask offers noticeably improvement on overall skin condition
- Renewal & Firmness Improvement
  - Snail mucin and EGF maximizes skin's renewing power, building the stronger protective layer on the surface
- Vitality & Moisture Improvement
  - Phytoestrogen-rich pomegranate brings vitality to the complexion, and green tea seed oil provides deep hydration
- Never-drying Gold Mask Formula
  - Unlike many other wash-off masks, this Snail Essential 24K Gold Mask does not dry out over time. It retains silky, hydrating formula over time.

**Sales Talk**

"Gold antiaging care can be done at home."  
 The gold therapy, a luxury skin treatment service done at the spa or dermatologist's, can now be done at your own place for much lower price. It contains the real 24 K gold, which has an excellent antiaging power. It will stimulate the poor circulation, detoxifies and offers lifting effect. And 24K gold is not everything this mask contains. It also contains ginseng-fed snail mucin, great renewing-agent, EGF and phyto-estrogen pomegranate. Your skin deserves this special & luxurious treatment.



## Comparison

Brand	The Saem	Medi-Peel	Tony Moly
<b>Name</b>	Snail Essential 24K Gold Mask	Skinday luxury 24K Gold Mask	Luxury Gem Gold 24K Mask
<b>Image</b>			
<b>price</b>	18,000	72,000	18,800
<b>vol</b>	100ml	250ml	100ml
<b>Sub ingre.</b>	Noble snail mucin, EGF, pomegranate	Caviar, jojoba seed oil	Snail mucin, Caviar

- ✓ **Special, luxury treatment of the Professional spa can be done at your Home for Absolutely reasonable price!**
- ✓ **Ginseng-fed snail and Cell Growth factor, EGF, boost up the anti-aging effect !**
- ✓ **Non-drying mask, super nourishing formula offers an effective Gold Therapy Care!**